

Global Day Event Advice Sheet

On our Global Day (26th Nov 2022), we are holding a nation-wide event as part of our ongoing campaign to highlight the shocking fact that one in three women will suffer from gender-based violence during their lifetime.

Here are some suggestions that may help you plan and hold a successful and thought-provoking event:

1. Plan and Organise

You can be the main organiser if you feel capable and your event is small scale. If you are holding a larger event, consider establishing a group of people that will be involved in helping to organise the gathering.

Date: Saturday 26th November

Time: 1.03pm (GMT)

Venue: Your event could be at home, somewhere local or at a big location.

Home

If you can't join an outside event, why not join in fellowship with those from your own home? Another possibility is holding your event in your home and livestreaming it.

Local

You could get together at a local level, perhaps with your branch or deanery, and can also ask other local groups to get involved. Consider holding the event in your local church or in a public space.

Big

You could hold a large event at a town hall, or even your nearest cathedral. To do this requires a bit more planning and time to co-ordinate, but you could invite as many members as possible, plus clergy and other local high-profile individuals. You may wish to liaise with your diocesan president to inform your diocesan bishop and request his/her support.

2. Prepare and Advertise

- Make sure you seek permission from the relevant authority (if holding your event in a public space, for example).
- If you wish to attach posters to a public space (e.g. railing or notice board) you will need to seek permission from the relevant local authority.
- Using social media, for example Facebook, Instagram or Twitter, can be an effective way of publicising the event to a wider audience, and can offer a last-minute reminder!
- If possible, make sure you have available the details of relevant helplines or websites in case a participant or bystander is seeking help.
- If you wish to attach posters to a public space (e.g. railing or notice board) you will need to seek permission from the relevant local authority.

3. On the day

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- Post final reminders on social media in the hours running up to the event.
- Take photos of the event. You will need to ask permission if there are any under 16s included in the photos. Please do send photos to Mary Sumner House to help Mothers' Union keep a record of the events run by members for Global Day.

4. After the event

Forward photographs and information about your event to the press

Ask the organising group to reflect on how the event went. You may want to consider:

- Was the advertising successful in attracting participants?
- Did the venue used meet the requirements of the event?
- Were participants offered further information about how to get involved in the campaign?