



Bye Buy Childhood Campaign

In Great Britain and Ireland Mothers' Union have launched a Bye Buy Childhood Campaign against the commercialisation and sexualisation of childhood. Part of the Campaign encourages people to look at television programmes through the eyes of a child and identify inappropriate material that it is shown before the 9pm watershed. A simple postcard, which we supply, makes it easy to complain to Ofcom (Northern Ireland) or the Broadcasting Authority of Ireland.

Prayer

Members pray for each other and for the work of the Mothers' Union through personal prayer and praying together through Quiet Days, Prayer Walks and Prayer Links.

Shopping

The Mothers' Union has an online gift shop where you can purchase cards, books and other exciting goods. The profits from this arm of Mothers' Union go directly to supporting our work at home and abroad.

www.shop.muenterprises.co.uk



**Want to
know more?**

Contact:
Your local Church of Ireland **or**

Tel: Jane on 01 873 5075
Ruth on 028 3756 8554

E-mail: marketing@mothersunion.ie

Visit: www.mothersunion.ie

WELCOME TO MOTHERS' UNION



Our vision is of a world where God's love is shown through loving, respectful & flourishing relationships

Christian Care for Families Worldwide
www.themothersunion.ie



Who are we?

Mothers' Union is a Christian mission organisation, with more than 4 million members in over 80 countries, working through grassroots membership to support families and communities around the world. In Ireland we have almost 10,000 members who provide practical, financial, prayerful and listening support within their local community.

Community Support

This may take the form of Mothers' Union members providing holidays for families who have suffered through severe illness or for those requiring much needed respite from full time caring.

We provide toilet bags for emergency admissions to hospital or hand knitted teddies for children in trauma or distress.

We work as volunteers alongside others to support the homeless, the elderly, victims of domestic abuse, families of prisoners, asylum seekers and refugees. We also help to run and work within child contact centres.

We make families feel welcome in many churches with creches, activity packs and baptismal gifts.

Parenting

We run Parenting Programmes, which aim to equip individuals to develop their parenting skills, build relationships and contribute to the stability of family life.

Marriage

We believe that a happy marriage is of great value to family life. Through projects, faith and policy we promote and look at ways to strengthen it. We believe that marriage needs to be portrayed in a positive light - not as a fairytale ideal, but as a committed relationship.

Worldwide

Mothers' Union provides training and financial assistance to development workers in over 30 countries. These workers are from their local communities and are involved in a wide range of activities from our Educational and Financial Programme.

We provide emergency financial help, through our grassroots workers, for communities affected by natural disaster or conflict. Mothers' Union is exceptionally well placed within communities to quickly obtain food, materials and medicines for immediate distribution where most needed.

We lobby local and national governments on issues affecting family life and campaign to challenge legislation that neglects the vulnerable and marginalized. We are also represented at the United Nations Commission on the Status of Women.